



Dear Valued Community Partner,

Each year, Hockey Saskatchewan awards a Minor Hockey Association in our province as the winning community to hold its annual Hockey Day in Saskatchewan (HDIS) fundraiser. This event comes to Kinistino's Zone 8 once every six years, and many communities compete for hosting duties. Kinistino Minor Hockey Association (KMHA) is excited and honoured to announce that our bid to host in 2024 won! Kinistino is slated to assume hosting duties during the week of January 15-21, 2024.

This is a once-in-a-lifetime opportunity for KMHA, the Kinistino Sports Complex, and the town of Kinistino as well as the surrounding area to raise some critical funds for some desperately needed repairs and upgrades to our Sports Complex.

Hockey Day in Saskatchewan will see teams from a variety of leagues across the province come to Kinistino for a week of events. The week will see all KMHA teams as well as the Sr. Tigers play other local teams. We are hosting a Friday night Sportsman Banquet with Canadian television personality Jay Onrait as the guest speaker with a supper, live auction and cabaret. Saturday is a full day of games at the rink featuring the Saskatchewan Junior Hockey League, Saskatchewan Male U18 AAA Hockey League, and the Saskatchewan Female U18 AAA Hockey League. In addition to those games, we will be hosting Female U18 A, Prairie Junior Hockey League (Jr. B), Male U15 AA games and Kinistino Figure Skating Club Showcase.

Our Hockey Day in Saskatchewan events and capital projects can only be made possible with the support of our community partners. Our committee appreciates the opportunity to work with your business by providing the attached Hockey Day in Saskatchewan Sponsorship Package with a range of levels of support and packages available.





Our available levels of HDIS sponsorship are:

Event Sponsor - \$15,000

- Title Sponsor for the entire Hockey Day in Saskatchewan event (i.e., “your name” presents Hockey Day in Saskatchewan or Hockey Day in Saskatchewan presented by “your name”).
- Your business name/logo on all merchandise (clothing, etc.) and promotional materials created for Hockey Day in Saskatchewan.
- Involvement in the center ice puck drop prior to the SJHL game.
- 8 tickets to Friday night’s banquet and cabaret.
- 4 passes providing free admission to all hockey games played during the week.
- Logo signage at all venues for all activities.
- Social media acknowledgements.
- Recognition in the Hockey Day in Sask Game Program.
- Recognition on the Hockey Day in Sask Website - [LINK](#)

Advertising Sponsor - \$3,000

- 2 tickets to Friday night’s banquet and cabaret.
- 2 passes providing free admission to all hockey games played during the week.
- Acknowledgement during the AAA and Jr A games.
- Logo signage at the Kinistino Sports Complex.
- Social media acknowledgments.
- Recognition in the Hockey Day in Sask Game Program.

Pancake Breakfast Sponsor - \$1,500

- Naming rights for the breakfast (i.e., “your name” pancake breakfast) listed in the agenda.
- 2 passes providing free admission to all hockey games played during the week.
- Banner at the Pancake Breakfast with name & logo.
- Logo signage at the Kinistino Sports Complex.
- Recognition in the Hockey Day in Sask Game Program.
- Social media acknowledgments.





U18AA Female Hockey Games Sponsor - \$750

- Signage at the door.
- 2 passes providing free admission to all hockey games played during the week.
- Sponsor announcement during games.
- Logo signage at the Kinistino Sports Complex.
- Social media acknowledgments.
- Recognition in the Hockey Day in Sask Program.

U15AA Male Hockey Game Sponsor - \$750

- Signage at the door.
- 2 passes providing free admission to all hockey games played during the week.
- Sponsor announcement during games.
- Logo signage at the Kinistino Sports Complex.
- Social media acknowledgments.
- Recognition in the Hockey Day in Sask Program.

Senior Tigers Hockey Game Sponsor - \$750

- Signage at the door.
- 2 passes providing free admission to all hockey games played during the week.
- Sponsor announcement during games.
- Logo signage at the Kinistino Sports Complex.
- Social media acknowledgments.
- Recognition in the Hockey Day in Sask Program

Friends of Hockey Day in Saskatchewan - \$500 Donation

- 2 passes providing free admission to all hockey games played during the week.
- Name on signage at the Kinistino Sports Complex.
- Social media acknowledgments.
- Recognition in the Hockey Day in Sask Program.





Friends of Hockey Day in Saskatchewan - \$250 Donation

- 1 pass providing free admission to all hockey games played during the week.
- Name on signage at the Kinistino Sports Complex.

Sponsorship Options Previously Spoken For:

- Banquet Sponsor - \$5,000
- Cabaret Sponsor - \$3,000
- Beer Gardens Sponsor - \$3,000
- Team Meals Sponsor - \$3,000
- Printing and Signage Sponsor - \$2,000
- SJHL Game Sponsor - \$2,000
- Midnight Lunch Sponsor - \$1,500
- U18 AAA Male Game Sponsor - \$1,500
- U18 AAA Female Game Sponsor - \$1,500
- PJHL Jr. B Game Sponsor - \$1,500
- Kinistino Minor Hockey Games Sponsor - \$1,000

If there is a sponsorship option that you'd like, but you do not see it, please let us know. The sponsorship committee would be happy to discuss it with you!

If you are interested in one of these sponsorship options, please let the individual who approached you know or email us at kinistino Hockey Day@gmail.com along with your logo in a PNG or PDF format.

Payments will be accepted via cheque to **Kinistino Minor Hockey** or e-transfer to kinistino Hockey Day@gmail.com and receipts will be issued.

Thank you for your consideration in sponsoring this great event.

Please contact us if you have any questions:

Kris Babbings

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